



L.V. BERKNER HIGH SCHOOL PTA  
 1600 E. SPRING VALLEY RD., RICHARDSON, TX 75081  
 469-593-7000

**ADVERTISING IN THE BERKNER PTA  
 STUDENT DIRECTORY**

Yes, I would like to place an ad in the 2009-2010 Berkner PTA Student Directory!

**Deadline September 30th**

Company Name \_\_\_\_\_ Phone number \_\_\_\_\_

Address \_\_\_\_\_

Authorized by \_\_\_\_\_

Email address \_\_\_\_\_ Amount Paid \_\_\_\_\_

Size of Ad (please check one):

- \_\_\_\_\_ Business Card (2"x3-1/2") . . . . . \$25.00
- \_\_\_\_\_ Half Page (3-3/4"x4-3/4") . . . . . \$50.00
- \_\_\_\_\_ Full Page (4-3/4"x7-1/2") . . . . . \$75.00
- \_\_\_\_\_ Front/Back Cover (4-3/4"x7-1/2") . . . . . \$100.00

Copy of Artwork:

- \_\_\_\_\_ Camera Ready (black & white) – reproduce "as is"
- \_\_\_\_\_ Electronic file – PC windows only. Acceptable formats: PDF, JPG, Corel Draw

Description/Special Instructions:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Make Checks Payable to BERKNER PTA**

Please mail payment, artwork, business card to:  
 Shari Murphy, Berkner PTA Ways & Means, P.O. Box 851813, Richardson, TX 75085